

## From the President

CHANGE - This is the only subject that comes to mind as a topic for this month's newsletter. Not only have we lost the wonderful leadership that Wayne St. John provided to EVAA these last two years as President, but also we are relocating from the familiar Fairgrounds Art Building to the fellowship hall of the Evangel Worship Center. In some ways, change promises new and better opportunities, but undeniably, it is not always comfortable, and it is not always so.

What about inner change? I've been feeling that within myself, and am not sure this is a good thing or a bad thing. Many people have asked me why I was willing to accept being EVAA's President; I'd always refused all but minor positions in (NAWS and) EVAA. Part of the reason is that after I cared for my father as he was dying this past winter, I felt that if I could do that, I could probably do anything I put my mind to. And I do feel I owe a lot to EVAA over the eight years I've been a member of this group; time to pay it back.

But I am also wondering about my personal artistic goals... they don't seem so important to me now. Is it that I'm reacting to the downturn of the economy (lack of sales), or am I running out of energy? Or is it that I now have other interests that I want to explore? Do any of you share this ambivalence?

What I would like, as we explore our new relationship over the next EVAA "season", is for us to help each other--really share what we know that might help each other, and what we don't know that someone might help us to learn. I would like, as the mission of EVAA:

To encourage respect for Verde Valley's artists through the creation of opportunities that serve our personal growth and the community's awareness of what Verde Valley's artists bring to it.

This is not our official mission statement, which is:

*"The Mission of El Valle Artists Association (EVAA) is to be available to artists through exhibits, classes and educational opportunities for the exchange of creative ideas. To encourage the participation of our community by inclusion in cultural and age related classes, exhibits and lectures."*

*"The Vision of the Association is to form a Regional Art Center to serve the Verde Valley through participation of members and the community, using the best each has to offer toward the ultimate success of the Center."*

I still like the vision statement and we've put our savings into a new 3-year Building Fund Certificate of Deposit that I'd like us to at least duplicate through fund-raising during my tenure. What do you say? Shall we change our mission statement while we are changing so much else? Do you have a better idea? Let's hear it at our August 13th meeting.

And thank you, Nancy White, for our new "Splash" logo which will change color with the seasons! There were very few entries for updating our logo but this one resonated with the EVAA board instantly. We hope you all like it too.

- Rita Elkins

## OFFICERS 2009 - 2010

*President*

Rita Elkins  
(928) 634-8623

*First VP & Workshops*

Wayne St. John  
(928) 634-7427

*Second VP & Membership*

Brenda Strom  
(928) 649-1705

*Third VP & Programs*

Gini Goldie  
(928) 649-3725

*Secretary*

Jean Cooper  
(928) 634-9600

*Treasurer*

Janet Baser  
(928) 649-0482



*Photo by Judith Robinson*

## August Program

**August 13th Meeting is Art Appreciation!** Pick out a sensational piece of art that you own but isn't your own work. We will share our ideas about what makes an art piece special to you, another artist! We did this last year and we learned a lot about ourselves and each other. If you can, tell us the story about how you happen to have this art and what it means to you and why. If you don't have anyone else art, perhaps you can borrow a favorite piece from a friend or relative. If you are really stuck, just bring yourself and maybe you would like to tell us what art really turns you on. Maybe something you saw in a museum.

## Opportunities to Show Your Art

**Cottonwood Public Library** El Valle members have been hanging their artwork in the library for many years. There are 9 spaces available each month. Contact Benton Henry (928) 639-1570 if you are interested. Benton asks that you drop off your work between 11am-12pm. on the same day as the General Meeting, Thursday, August 13th.

**Northern AZ Rehabilitation & Fitness** We also have the privilege of hanging 3 paintings a month at the Northern AZ Rehabilitation & Fitness, the change out day will be the Wednesday before each meeting. For further info call Brenda Strom at 649-1705 or email [bren@surfmk.com](mailto:bren@surfmk.com).

**Sweet Jill's** in Cottonwood is redecorating to have an old world cozy atmosphere and is looking to display art on a rotating monthly basis. She hopes to have more information on this in early September so email Jennine if you want an opportunity to show your art. Be sure to identify your art as El Valle affiliated. [info@SweetJillsCafe.com](mailto:info@SweetJillsCafe.com)

**Call to Artists** - Community Art Projects For Cottonwood Old Town Association (OVA) Opportunities have been identified, briefly described below. Details are available through the Old Town Association: Structural Art, Old Town maps, Event submissions, General: Art Walks, Chocolate - Walk, Film & Art Fest, Cruiz-Ins and More... Contact Hezekiah, Cottonwood Parks & Rec Dept. (928) 649-0676

**Verde Valley Concert Association** programs covers need our art! Submit samples of your art by the next meeting of August 13th. Size needed is 7 1/2" h x 4 1/2"w or larger, as long as it reduces to that size. Email samples to Rita Elkins at [RitaElkins@commspeed.net](mailto:RitaElkins@commspeed.net), preferably at 300 dpi, or bring them, unframed, tagged with identification, to the meeting for Rita to drop off to the VVCA for their consideration. There's no payment; just the honor of your art being featured on the cover. They print on white paper and use black and green ink, so design your piece with the color restrictions in mind. If you want to tailor them to the theme of the concerts, here are those details: *10/17 ASU Orchestra, 12/19 Yuletide performances, 3/5 Brigham Young dance group and 4/17 Lord of the Strings-Arvel Bird*

## Workshops & Classes

**Workshops Ideas** If you have an idea for a one day, six hour EVAA workshop please let me know. If you are interested in giving a workshop, please contact me. There is a 20 seat limit, so ideally the workshop would be of interest to a wide enough audience that we would meet our goal. Call Wayne St. John at 928/634-7427. Also we want to remind everyone that we offer two half price scholarships for each class.

**Peoples of the Southwest** EVAA program chair, Gini Goldie, will begin teaching Peoples of the Southwest ANT 306 for NAU on Aug 20th at 7:30pm on the Yavapai Campus and she will also be teaching ANT211 Women in Cross-Cultural Perspective online beginning Aug. 24th

## Announcements

**Gini Goldie** will be in the Canvas Project Vol. 2 Exhibition July 31 - September 4, 2009 at the Atlanta Airport Atrium Gallery, Atlanta Hartsfield-Jackson International Airport - the America's busiest airport & then at Art House Gallery also in Atlanta on September 25, 2009. A book called "*The Art House Encyclopedia VOL. 1*" will be produced and at least one of Gini's images will be in it. Go to their site - they have lots of fun projects. Be part of the greater art world! [www.ArtHouseCoop.com](http://www.ArtHouseCoop.com)

**Sue Davis** was featured in the Spring "*All Az. School Retired Employees Assn Newsletter*", that goes out to over 800 members throughout the state, with photos from her watercolors that were in our EVAA Spring Show at Yavapai College. This is good news for EVAA, as publicity for our show went out state-wide.

**Donations Needed** Cornucopia Community Foundation (WINGS) was SVAC's last year's charity and they have opened a Cornucopia Thrift Shop ( a medium-sized stall located in the very back of the in the Art Mart in Sedona. The items may be dropped off at the front desk of the Art Mart. Cornucopia helps fund the WINGS and Kids Piggy Bank programs.

**Gini Goldie** is one of the Made In Clarkdale artists that will be in the new MIC - e-GO Gallery in the front part of Alcora Marble in Clarkdale on Main Street across and on the same side as the park.

**MIC - e-GO** Join the many talented artist residents who for 22 years have exhibited for only 2 weeks in December in the Clarkdale Memorial Clubhouse. Finally, the revolving group, that has over the years featured local legends as well as emerging artists, has a commercial space that will be open year round. Clarkdale is home to some of the areas finest painters, sculptors, photographers, ceramic artists, jewelers and more.

**Arts Council to the Verde Valley** is working towards being a diverse network, a hub, of arts individuals, organizations, events and more that meets the cultural needs of the Greater Verde Valley. Being a service organization, there is no charge to list on [actvv.org](http://actvv.org). Next meeting: Noon, 9/21 at Yavapai College, Clarkdale Rm M-137 (brown bag lunch meeting).

## COMMITTEES 2009 - 2010

### *Promotion*

Nancy Carlzen  
(928) 451-2722

### *Fundraising*

Sheri Bordcosh  
(928) 646-5118

### *Newsletter*

Nancy White  
(928) 274-0187

### *Library Exhibit*

Benton Henry  
(928) 639-1570

### *Telephone Chair*

Carol Ward  
(928) 254-8663

### *Website & Photography*

Judith Robinson  
(928) 634-7048

### *Hospitality*

OPEN

### Membership Dues

Dues are \$20.00 per year for an individual or \$30.00 for married couples. New member's dues will be \$25.00/\$35 for the first year to cover administrative costs. Renewal dues are payable January 1st of each year, with a late fee after March 31st. New membership from November thru December includes the next year's full membership. If you have not paid this years' dues, please mail your check to: El Valle Artists Assoc. PO Box 2864, Cottonwood, AZ 86326. "Friends of El Valle" community sponsor memberships are \$20.00 per year.

#### NEXT GENERAL MEETING

August 13, 2009

12:00 PM

Art Appreciation!

Evangel Worship Center

on Mingus & 14th

Cottonwood AZ

#### UPCOMING GENERAL MEETING

September 10, 2009

12:30 PM

Evangel Worship Center

on Mingus & 14th

Cottonwood AZ

*EL VALLE is a Member of the Cottonwood Chamber of Commerce*

To:

P. O. Box 2864  
Cottonwood, AZ 86326

