



EVAA March NEWS

President's Message

Now that we are hitting the three-month point of 2010 (can you believe one-fourth of the year will be over in no time?)...it is time to take stock. Many of you probably made a resolution or two having to do with your artistic goals. Maybe you joined EVAA this year as part of your development. Anyway, how are you doing? Now you need to take stock. I started to write, "A life unexamined..." but wasn't sure of the exact wording, and so just decided to type that in Google and AMAZINGLY, had my choice of a half-dozen or so websites to explore Socrates and his famous quote, to my heart's content! Is this aspect of life great, or not!!! As a joke, I started to say, "Now if only I could type 'Art Collectors of the Verde Valley' and get some leads, but then I DID type that into Google, and while it didn't give me what I was looking for, it happened to reveal that Michelle Borgwardt (remember Michelle, the managing editor of KUDOS a couple of years ago?) was available on www.LinkedIn.com. She was a great person for artists to know and work with and maybe she'd still be worth keeping in touch with, professionally, from her Phoenix location. If all this is Greek to you, I'm sorry! But let me just say that we've recently arranged for a new workshop on May 1st: "How to Boost Your Art Sales Using Facebook, Blogs and Other Social Media." So tune up your 2010 goals and look for more details in this newsletter and at our meeting on March 11th!

Artists of the Month



Our practice which began in January of asking each member to bring one piece of their work to the monthly meeting is growing in popularity. Members are asked to vote for their favorite. February's entries resulted in a tie shared by Debbie Gallagher and Gail Stedman. Here's Debbie and her winning watercolor collage.

Gail Stedman had to step out of the meeting when the results were announced, so her work is displayed in Country Bank for the month while Debbie got the honored "El Valle's Artist of the Month" signage at our usual place at the Cottonwood Library.

It's totally optional, but fun to see everyone's work and we hope everyone will continue to bring in a piece each month. 3D work cannot be over 11" high because of shelf limitations at the library.

Announcements

March 4 - 28, 2010: Sue Davis had two watermedia juried into the annual SAC Members Juried Show. She also was in the juried Glendale Arts Council Show in February.

March 6 - 27, 2010: EVAA artists are well represented in Manheim Gallery this month: Vada Lovato, Deborah Gallagher, Leslie Dawson Briers, Pini Saporito and Grace McKee are among artists selected for Manheim's March Theme Competition: "*ONE WORLD-Distant Lands, Distant Cultures.*" Manheim Gallery is located at 747 N. Main St., Cottonwood. Be sure to take it in to see who won the awards!

March 12-14, 2010: The 2010 Verde Valley Gem, Mineral and Jewelry Show is open to the public and a coupon for entry is available at <http://www.mingusclub.org/show.html>. Children get in free with adult admission. You do not want to miss this show! Hours are Friday & Saturday, 9 a.m.-5 p.m., and Sunday, 10 a.m.-4 p.m. at the Verde Valley Fairgrounds in Cottonwood. EVAA artists will be there too! If you would like to have work in this show, it is not too late. Set up will follow our monthly meeting.

March 29 - April 2, 2010: Northern Arizona Watercolor Society has five spaces left for Sue Archer's "Watercolor: beyond the Basics", March 29 - April 2, 2010 in Sedona. Check out her work at <http://www.archerville.com/sue/suearcher.html>. The cost is \$450.00. Contact Jill Jepson at 282-2343 or kjjepson1@yahoo.com for further information.

April 2 - 3, 2010: The new take-down time for our Jerona exhibit has been changed to 7a.m.-5p.m. on Friday, April 2nd or Saturday, April 3rd until noon. This is in recognition of the popularity of our exhibit and it certainly helps not to have to empty the walls of Jerona on a day that coincides with our Creative Watercolors workshop and also the Gem & Mineral Show that EVAA is participating in. If you have a problem with the new take-down date, please call Rita at 928-634-8623 or email her before the old date of March 13th.

April 17, 2010: The Verde Valley Concert Association will present Arvel Bird, a Native American musician and storyteller with hoop dancing at Mingus High School on Saturday at 7 p.m. Four EVAA artists may show 3-4 pieces of their work before the concert and during the intermission and also attend the event for free! Set up is at 5 pm. and the standards are there for your use. Let Rita know if you are interested in doing this.

April 23, 2010: Bob Dog and Friends Empty Bowls Event to benefit the Humane Society of the Verde Valley. (previously known as "Loving Bowls" for the humane society fund raiser. One of our local artists has donated an image of his work from his Bob Dog Series to the humane society) Handmade bowls needed. The event will also include a SILENT AUCTION, so, if your bowls won't hold water (chili), could you donate a piece of your work for auction? Friday, April 23rd 5-? at the NEW humane society building. You can contact Leslie Briers at (520) 657-6573 or Chay at 649-2450 for more information.

April 28 - May 2, 2010: Once again EVAA will manage the Art Show at the Verde Valley Fair. This one project allows amateur artists a place to show their work, and perhaps win a ribbon. The professional artists in the show also reach a new audience and show what great work is available in the Verde Valley.

Cottonwood Ranch Arts & Crafts Fair - is no more. The organizer thanked the vendors and other supporters, but the results just didn't justify the efforts.

Area Art News

March 25, 2010: Yavapai College Art Club & James Dahlin's Clay Club meeting time is 12:15 in F119.

Northern Arizona Watercolor Society (NAWS) Meets the 4th Fridays at 9 AM September - April.
www.NAWSaz.org.

Sedona Visual Artists Coalition (SVAC) Meets the 3rd Thurs. at 6:30pm in Sedona.
www.sedonaartistscoalition.org

Opportunities to Show your Art

Deadline March 22, 2010: The Clarkdale Chamber of Commerce has invited artists and artist groups to participate in a month long exhibit of artwork to coincide with the Verde Valley Birding & Nature Festival. Called the "Birdie Verde Art Affair," artists may apply for one piece to be exhibited in a business in Clarkdale in April, with an art walk scheduled for Thursday, April 22, 2010 from 5-7 p.m.

March 22nd is the deadline to apply for a space in "*A Fair on the Square*" in the Clarkdale Town Park on Sun., April 25th from 11-4. This will be an outdoor show with visual arts, applied arts, literary arts, culinary arts and performing arts, for the Verde Valley Birding & Nature Festival. A space can have up to six artists. EVAA won't sponsor a space but we encourage artists to form groups to participate (10'x20' space for \$75) or be a single exhibitor (10'x10' space for \$20; shared by 2 artists \$35). Application forms will be at our March 11th meeting and a sign up sheet will be there to facilitate the formation of groups.

Cottonwood Public Library El Valle members have been hanging their artwork in the library for many years. There are 9 spaces available each month. Contact Benton Henry (928) 639-1570 if you are interested. Benton asks that you drop off your work between 11am-12pm. on the same day as the General Meeting.

Northern AZ Rehabilitation & Fitness We also have the privilege of hanging 3 paintings a month at the Northern AZ Rehabilitation & Fitness, the change out day will be the Wednesday before each meeting. For further info call Brenda Strom at 649-1705 or email b4brenlee@core.com.

Call to Artists - Community Art Projects For Cottonwood Old Town Association (OVA) Opportunities have been identified, briefly described below. Details are available through the Old Town Association: Structural Art, Old Town maps, Event submissions, General: Art Walks, Chocolate Walk, Film & Art Fest, Cruz-Ins and More. Contact Hezekiah, Cottonwood Parks & Rec Dept. (928) 649-0676.

Art Walk is happening the second Saturday of the month. Contact Barbara Donahue at Wind Dancer/Smoke Shop for details of how to show your art free of charge.

Workshops

We are still searching for people that would like to do a workshop during the coming fall semester. Perhaps you would like to do a workshop or know of someone, please contact me ASAP. Wayne St. John 634-7427. The college, via our link with the Art Club, is asking us for our workshop schedule by April 1. They would like to know what will be taught, the credentials of the instructor, the cost and if materials will be supplied. In addition they would like up to 20 photos on a CD to review your work. While we try to keep our workshop prices low, we do an 80/20 split with the instructor after any expenses, so the instructor does well, we get excellent instructors and we remain a non-profit.

Upcoming Workshops

March 13 , 2010: Vada Lovato/Debbie Gallagher "Creative Watercolors" \$50, 10 - 4 PM, Yavapai College Bldg L, Rm 103

April 17, 2010: Rose Moon "*Creating from your Imagination*" \$40, 10 - 4 PM, Yavapai College Bldg L, Rm 103

May 1, 2010: Julia Patterson, Write/Design, Inc.... "*How to Boost Your Art Sales Using Facebook, Blogs and Other Social Media*" \$55, 10 - 4 PM, Yavapai College Bldg/Rm TBA

Program Announcements

At our next meeting on March 11th, Debbie Gallagher & Vada Lovato will introduce the way they work in "*Creative Watercolors*," which uses interesting effects and textures with a variety of materials to enhance their work. See the blurb under workshops for more information about what they will be presenting and what you can expect if you take the workshop.

2009 – 2010 Board Members

- President
Rita Elkins
(928) 634-8623
- Second VP & Membership
Brenda Strom
(928) 649-1705
- Secretary
Jean Cooper
(928) 634-9600
- First VP & Workshops
Wayne St. John
(928) 634-7427
- Third VP & Programs
Gini Goldie
(928) 649-3725
- Treasurer
Janet Baser
(928) 649-0482

2009 – 2010 Committee Members

- Promotion
Nancy Carlzen
(928) 451-2722
- Newsletter & Website
Nancy White
(928) 274-0187
- Telephone Chair
Carol Ward
(928) 254-8663
- Fundraising
Sheri Bordcosh
(928) 646-5118
- Library Exhibit
Benton Henry
(928) 639-1570
- Photography
Judith Robinson
(928) 634-7048

DUES - Renewal dues are payable January 1st of each year, with a late fee after March 31st. New membership from November thru December includes the next year's full membership. If you have not paid this year's dues, please mail your check to: El Valle Artists Assoc. PO Box 2864, Cottonwood, AZ 86326.

GENERAL MEETING

Located at the Evangel Worship Center:
Mingus & 14th, Cottonwood AZ

March 11, 2010 - 12:30 PM

Debbie Gallagher and Vada Lovato,
Creative Watercolors demo

April 8, 2010 - 12:30 PM

Rose Moon
"Creating from your Imagination" demo

P.O. Box 2864 - Cottonwood, AZ 86326

